

Coast beauties help launch new bikini label

Brazilian university student gives us Two Bums

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AUSTRALIAN women are just as beautiful as Brazilian women and deserve to wear great bikinis, according to Rosane Blanco of new bikini label Two Bums.

Some of the Coast's hottest bikini models helped officially launch the label on the Kawana Hotel marina boardwalk yesterday.

Ms Blanco is passionate about everything Brazilian and is keen to promote her culture here in Australia.

"Bikinis are a big thing in Brazil," Ms Blanco said.

"It's a sensuality thing. Girls like to look beautiful, sensual and sexy and the Brazilian bikinis accentuate the woman's body.

"Australian women are just as beautiful as Brazilian women and Australian beaches are just as good. They deserve a great bikini."

Ms Blanco said local models had won competitions wearing her bikinis and this inspired her to start up the business.

"I'm also a marketing student at the University of the Sunshine Coast and I'm passionate about bikinis," she said.

"And it's fun. So I thought, why not give it (the business venture) a go?"

The 20 colourful bikinis were modelled by Miss University Australia winner Sara Bray, Australian Swimwear Model of the Year finalist Lauren Ralph, Miss Noosa Triathlon Emmy Lee, and Kate Mellis who was Miss Mooloolaba 2003, Australian Swimwear Model of the Year (Sunshine Coast) and a top five place-getter in Miss World Australia.

The swimsuit designs have been inspired by nature and include shells, bamboo and coconuts.

"They are all lycra and are therefore nice and firm with good elasticity," Ms Blanco said.



SMART MOVE: Miss University Australia Sara Bray models one of the Brazilian bikinis. More pictures on Page 9.

Photo: Chris McCormack

"The cut is the main thing. They won't go saggy. And the fitting is really well done," Ms Blanco said.

The bikinis are imported from Brazil and will sell for about \$90.

The launch included a belly dancing display by Emmy Lee, a Brazilian martial arts show, Brazilian music and cocktails.